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The Ultimate (and Essential) Guide to Small Business ...

James Stephenson (Vancouver, BC), a small business, marketing, and sales expert, has started numerous successful small business ventures and is the author of seven highly acclaimed books. He operates Stephenson & Stephenson,

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a consulting firm providing Canadian small business owners with creative, results-based marketing solutions.

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The Ultimate Guide to Small Business Marketing. With all of the marketing channels available today, creating a marketing plan for your small business can be overwhelming. As technology evolves, many of the platforms and options available to small business owners for marketing their products and services also seem to evolve at a daunting pace — staying on top of (and implementing) the latest trends can be a job in itself!

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Small Business Marketing Guide - 10 Steps to Success

Online marketing is an absolute must for small businesses, since it offers tons of low-cost ways to promote your business. However, your marketing plan can also include offline strategies. These...

Small Business Marketing: The Ultimate Guide To Promoting ...

The Ultimate Small Business Guide to Local Marketing Every small business dreams of the day when it becomes a regional or even global money-making machine. But before small business owners even start thinking about getting their foots into those doors , they need to find success in their own backyards.

The Ultimate Small Business Guide to Local Marketing

The U.S. Small Business Administration recommends spending 7% to 8% of your gross revenue for marketing and advertising if you're doing less than \$5

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million a year in sales and your net profit margin after expenses is in the 10% to 12% range. However, early on, expect to spend more as you get things off the ground.

Small Business Marketing in 2020: The Ultimate Customer ...

The Ultimate Marketing Machine is a step-by-step, “paint by the numbers” program that will effortlessly guide you through what works for GKIC, Dan Kennedy, and the legion of under-qualified millionaires and multi-millionaires who live lives of wealth, significance, and contribution because of this blueprint.

The Ultimate Marketing Machine | Small Business Marketing ...

If you're a small business owner — regardless of industry — email marketing can help you foster better customer relationships build a stronger brand to help you keep growing. Small business owners often assume that

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small business email marketing isn't effective — and that email is just for the big guys.

Small Business Email Marketing Strategy & Tips for 2020 ...

The Ultimate Info-Marketing Machine is an 8-week journey that you'll be on with the GKIC team to earn autopilot income with your own info-marketing product launch. Each and every week, you'll be soaking in valuable business success information and taking consistent action steps to create the autopilot, hands-free income you desire.

The Ultimate Information Marketing Machine | Small ...

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